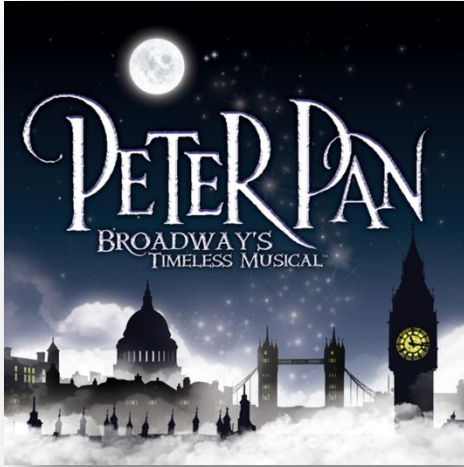




# AMHERST *Massachusetts*

Barbara Bilz  
Director

DEPARTMENT OF LEISURE SERVICES & SUPPLEMENTAL EDUCATION  
170 Chestnut St #1, Amherst, MA 01002



## Amherst Leisure Services Community Theater January 2019

Nine performances!  
Bowker Auditorium, UMass Amherst

*Well over 5000 members of the community  
will read our Playbill—  
include **your business**  
and support quality civic theatre!*

### Ad Prices

All prices are for black & white ads, except the Full Page Color option

size	amount	width	height
Full Page (Color)	\$600	4¾" x	7¾"
Full Page	\$360	4¾" x	7¾"
Half Page	\$180	4¾" x	3½"
Third Page	\$120	4¾" x	2½"
Quarter Page (horz)	\$ 90	4¾" x	1¾"
Quarter Page (vert)	\$ 90	2¼" x	3¾"

### Please make checks payable to:

Friends of Amherst Community Theater (FACT)  
c/o Fran Goodwin  
25 Columbia Drive  
Amherst, MA 01002

If you have any questions about your ad, call or email:  
playbill@alsct.org  
Susan Raker at 413 256-1389

**AD creation is available for a nominal fee of \$35.** Please note: If the ad provided to us is not usable, we will consult with you regarding creation of a new ad. If you are sending an ad or having us re-use a previous ad, it must fit the size you have indicated. **Re-sizing or re-formatting the ad will require payment of the ad creation fee.**

### Camera-ready Ad Specifications

We *strongly* prefer to receive ads digitally, but black & white ads may be sent to the address below. Be aware that if sent this way, your ad will be scanned to a digital file and may lose some quality.

Color ads must be sent digitally (see below)

### Digital Ad Specifications (preferred)

- High resolution PDF with all fonts and graphics embedded for color ads: CMYK  
for black & white ads: grayscale
- Currently we cannot accept ads in any other format

### Digital Submissions

Electronic files can be sent to us via email to:  
**playbill@alsct.org**  
When emailing, *please put ALSCT AD and the name of your business in the subject line.*

### Address for Ads:

ALSCT Program Ads  
c/o Susan Raker  
46 Jenks Street Amherst, MA 01002

Contributions to the Friends of Amherst Community Theater, Inc. are tax deductible to the extent allowable by law. FACT is a 501 (c)(3) non-profit organization. Tax ID# 45-3153708

## Deadline for Ads & Payment is November 5, 2018

"Leading the Way in Recreation and Lifelong Learning"